



# Newsletter

December 2015

[www.nypartnerships.org.uk/healthandwellbeing](http://www.nypartnerships.org.uk/healthandwellbeing)

## Local views are key to updated HWB strategy

The North Yorkshire Health and Wellbeing Board has approved the publication of an updated Joint Health and Wellbeing Strategy for the county following a public consultation on its content.

The key issues that came out of the consultation were:

- the importance of belonging to a vibrant, caring community and reducing social isolation;
- having access to health services when they are needed;
- keeping children and young people safe from drugs, alcohol and unsafe sex; and
- helping people to remain in their own home by giving them the support they need.

The updated strategy reflects these views



and restates the North Yorkshire Health and Wellbeing Board's commitment to improving health and wellbeing in the county as well as setting out how it wants to continue to improve services.

The five themes of Connected Communities; Start Well; Live Well; Age Well and Dying Well describe how it intends to maintain the momentum it has built up in delivering the ambition to ensure that people in all communities in North Yorkshire have equal opportunities to live full and active lives from

childhood to later years.

The full Health and Wellbeing Board Strategy can be downloaded from [www.nypartnerships.org.uk/healthandwellbeing](http://www.nypartnerships.org.uk/healthandwellbeing).

## Healthy weight, active lives

The Health and Wellbeing Board has agreed that the Healthy Weight, Active Lives Strategy for North Yorkshire should be updated and relaunched. A draft strategy and action plan will now be developed for consultation and the updated strategy will be launched in late 2016.

## 0-5 Healthy Child consultation

North Yorkshire County Council has consulted on arrangements for its new 0-5 years old Healthy Child Service, usually known as 'health visiting services'. Responsibility for delivering this service transferred from the NHS to local authorities last month as part of the Health and Care Act 2012. Feedback received through the consultation will play an important part in ensuring it gets the best and right service in place for families.

## Smoke-free service

The County Council has awarded the contract for its new Stop Smoking Service to Solutions4Health. The new service providing free stop-smoking advice, support and treatment for anyone aged 12 and over will be launched in January 2016. For more information, contact Emma Davis, Health Improvement Manager, at [emma.davis@northyorks.gov.uk](mailto:emma.davis@northyorks.gov.uk) or 01609 797154.

## Action to support military communities

**Military personnel, veterans, reservists and their families make up an important population across North Yorkshire.**

**Effective support for them is very important and the North Yorkshire Health and Wellbeing board will contribute to the work of the NHS, County Council and partner organisations to strengthen effective joint working to achieve better health outcomes.**

**A number of key areas of work have already been initiated, including:**

- an enhanced service for primary

**healthcare for military families and veterans;**

- an expression of interest in the NHS Healthy Towns initiative for Catterick Garrison;
- engaging with the Nepalese Community living in the county; and
- developing a strategic way forward for supporting the military communities.

**The Health and Wellbeing Board intends to prioritise this work programme and share the learning from the local initiatives.**

# Funding available to support winter health

North Yorkshire County Council is providing £73,000 of funding to support partner organisations that are tackling the impact of winter on the health of vulnerable residents.

All the projects receiving grant funding will contribute to the delivery of the North Yorkshire Health and Wellbeing Board's draft Winter Health strategy.

The draft strategy has seven strategic objectives:

- reduce preventable cold-related ill-health and excess winter deaths;
- identify, support and improve the health of the most vulnerable groups;
- reduce pressure on health and social care



services;

- reduce fuel poverty, the risk of fuel debt and/or disconnection from energy supplies;
- increase flu immunisation uptake rates across the population;
- reduce injury resulting from unexpected trips and falls; and
- reduce excess emergency admissions to hospital.

There is a consultation under way to determine the final content of the strategy and anyone wanting to contribute to the survey can send comments to [winterhealthstrategyfeedback@northyorks.gov.uk](mailto:winterhealthstrategyfeedback@northyorks.gov.uk) until the end of January 2016.

## Getting prepared for winter

Richard Webb, corporate director for health and adult services, and Amanda Bloor, chief officer of Harrogate and Rural District CCG, led a discussion with the board about the arrangements that have been put in place in North Yorkshire by health and social care

partners to manage services over the coming winter months. This work is an important part of making sure services are prepared to deal with people's health and care needs over winter. Tips and advice on staying healthy over winter are available at [www.nhs.uk/staywell](http://www.nhs.uk/staywell).

**Keep Well** Keep the flu away, immunise today! **Keep Warm** Switch on, keep warm! **Keep Safe** Follow our tips, avoid falls & trips!

## Going dry in January

Dry January, a national campaign to get people to cut down on the alcohol they consume, is being backed by North Yorkshire County Council.

Dry January encourages people who drink alcohol regularly to give it up for 31 days. It supports the work of the council to encourage sensible drinking and to reduce the harm caused by alcohol to individuals, families, communities and businesses. The council is promoting sensible and responsible drinking as the norm through greater awareness by at-risk groups and is training more health professionals in alcohol identification and brief advice (IBA) programmes.

It also supports those in most need through the funding of North Yorkshire Horizons, which provides treatment and recovery support for adults with drug and alcohol issues.

Find out more at [www.dryjanuary.org](http://www.dryjanuary.org).

## Board told of safeguarding work

The Health and Wellbeing Board heard presentations about the work of the North Yorkshire Safeguarding Boards, Healthwatch and Cloverleaf that impact on the health and wellbeing of people in North Yorkshire and the issues on which the board needs to focus.

Jonathan Phillips, independent chair of the Safeguarding Adults Board, talked about the strategic plan and its core principles. He then went on to discuss the key issues the Board has to address:

- making safeguarding personal;
- care home quality;
- the role of primary care;
- transition, especially in the context of sexual exploitation; and
- the safeguarding impact assessment.

A presentation on the work of the Safeguarding Children Board by Pete Dwyer, Corporate Director of Children and Young People's Services for the County Council, looked at the relationship between itself, the HWB and the Safeguarding Adults Board. It covered issues around domestic abuse; sexual exploitation; and radicalisation and vulnerability.

A final presentation by Healthwatch and Cloverleaf covered:

- key achievements during 2015;
- plans for 2016
- the NHS Advocacy Service; and
- service improvement issues and plans.

The presentations were followed by discussions about the themes and issues they covered.

## Partnership protocol approved

A partnership protocol has been developed for effective communication and engagement between North North Yorkshire's Health and Wellbeing Board, Safeguarding Adults Board and Safeguarding Children Board. The protocol sets out their distinct roles and responsibilities, the relationships between them and the means by which effective co-ordination and coherence is secured.